

ORDER



Orders
Order / Rev: 683886 - 7
Alt Order #: 06144491
Product Desc: DCCC
Estimate: 1194
Flight Dates: 10/16/12 - 10/22/12
Original Date / Rev: 05/15/12 / 10/01/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Great American Media/ POL
Buying Contact: K Keuleman
Billing Contact:
 1010 Wisconsin Ave. NW, Ste. 800
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Democratic Congressional Campaign
Demographic: A35+
Product Codes: IS-Candidate/US House
Priority: P-4
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Order Share	Share	Total
WTSP-TV	24%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WFLA	20%	\$0.00
WFTS	15%	\$0.00
WMOR	2%	\$0.00
WTOG	2%	\$0.00
WTTA	2%	\$0.00
WTVT	20%	\$0.00
WVEA	0%	\$0.00
WWSB	15%	\$0.00
WXPX	0%	\$0.00